

The screenshot shows the Lincoln Financial Group website with the heading "Disability insurance decision tools". Below the heading is a green graphic with white grid lines. A paragraph of text explains that disability insurance is often misunderstood but important, and that the tools below help users make sound decisions. There are two calculator cards: "How much disability income insurance do I need?" and "What are my chances of becoming disabled?". Each card includes a small image of a family, a sub-heading "DISABILITY INSURANCE", and a brief description of the calculator's purpose.

How much disability income insurance do I need?



What are my chances of becoming disabled?



Disability category page



How much life insurance do I need?



How long will my current life insurance proceeds last?



What is my life expectancy?



Life insurance category page



## Brief Description

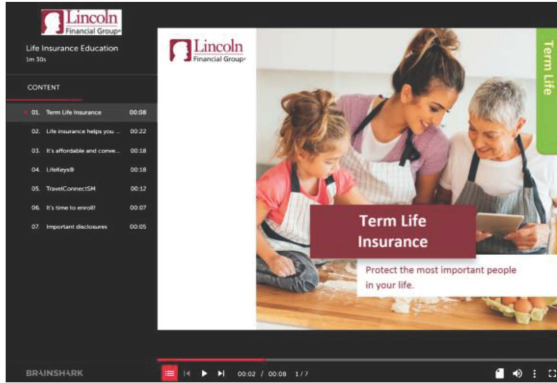
Interactive online calculators to educate employees on their disability and life insurance needs.

## Audience

Employees, but can also be used with employers and brokers/consultants

Requires Internet Connection





## Brief Description

Educational videos to provide an overview of group products and their included value-add services

## Audience

Employees, but can also be used with employers and brokers/consultants

## Style

Brainshark video

## Duration

Varies – about 1 ½ to 2 ½ minutes

## Term Life



## Short-Term Disability



## Life And AD&D



## Long-Term Disability

